

2011

**100%
ATTENTION
WITH A LIFETIME
GUARANTEE**



Opportunities on display

EXPOLINC LIFETIME
PERFORMANCE TEST

167

NUMBER OF REPEAT TESTS



PORTABLE DISPLAY SYSTEMS FOR ALL OCCASIONS

We want to make it easy for you to present your message in an attractive and clever way, wherever your target group happens to be – whether you are holding a product demo in-store, strengthening your message in a sales meeting or exhibiting at a trade fair.

We therefore focus on high quality display systems that are user-friendly and portable. We develop, design and manufacture all our products in-house, enabling us to offer a lifetime warranty as standard.

We offer a wide range of products for:

- events – to strengthen brands, present products and give information
- trade fairs – often in combination with other exhibition equipment
- seminars and conferences

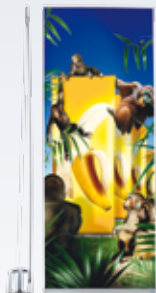
or

- as sales support for retailers of your products
- for direct selling to consumers outside a store environment
- as freestanding information columns

Visit our website www.expolinc.com for more information about us, our product range, news, instructions, our dealers and much more.

Thank you for placing your trust in us. May we wish you every success in your business.

Team Expolinc



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DOUBLE-SIDED WITH EASY IMAGE CHANGE

Roll Up Professional is a slightly more exclusive display system made for frequent use in all sorts of environments. It assembles in under 60 seconds. Changing the image is even easier with the Roll Up Professional, which is also available as a double-sided version. The obvious choice for any event.



Images on Roll Up Professional can be changed at the simple touch of a button.



Roll Up Professional has a more exclusive design, for example with concealed screw heads.



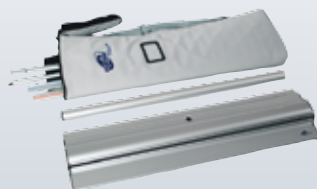
INSTRUCTIONS – WATCH THE VIDEO AT WWW.EXPOLINC.COM



FACTS

Version	Single-sided	Double-sided
Width (mm)	850	850
Height (mm)	2150	2150
Weight (kg)	4,8	7,3
Colour	Silver	Silver

STANDARD PACKAGE



The Roll Up Professional package includes cassette, supporting rod, panel profile, internal roller including plastic strip and bag.

ACCESSORIES

A low voltage spotlight that casts light evenly over the entire banner. The spotlight is transported in a nylon bag, which can be fastened to the standard bag.



OUR AWARD-WINNING CLASSIC

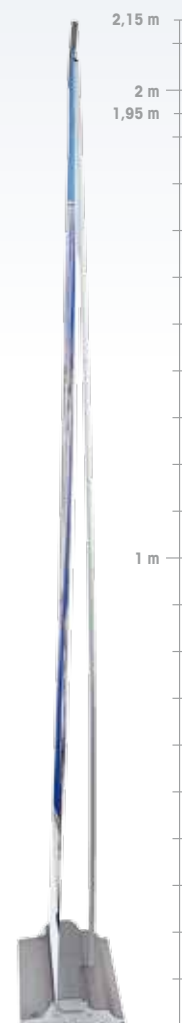
Roll Up Classic has been named a “work of applied art” by the Swedish Society of Craft and Design. The system is easy to transport and assembles in a flash for your presentation. Roll Up Classic is available in a wide range of widths and is ideal for repeated use in different environments.



The image is well protected during transportation.



A stable design with feet that compensate for uneven surfaces.



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FACTS

Width (mm)	700	850	1000	1150	1450
Height (mm)	1950	2150	2150	2150	2150
Weight (kg)	3,9	4,5	5,2	5,8	7,3
Colour	Silver	Black/Silver	Black/Silver	Silver	Silver

Optional: Supporting rod for height 2450 mm.

STANDARD PACKAGE



The Roll Up Classic package includes cassette, supporting rod, panel profile, internal roller including plastic strip and bag.

ACCESSORIES



Rise the impact by matching the colour of the Colour Kit Classic with the message of the image or the company logo. Available in blue, red, yellow and black.



A low voltage spotlight that casts light evenly over the entire banner. The spotlight is transported in a nylon bag, which can be fastened to the standard bag.

COMPACT WITH ADJUSTABLE IMAGE HEIGHT

Roll Up Compact is a compact and simple to use Roll Up. The rounded corners and sides makes it easy to handle. The adjustable telescopic supporting rod gives not only the possibility to adjust the image height, but also an advantage when it comes to putting the system in place. It's easy to mount the image without having to gain access inside the system.



The telescopic supporting rod makes it possible to alter the image height.



You mount the image without opening the system.



The slightly transparent sides and the rounded corners give a sleek impression.



ACCESSORIES



A low voltage spotlight that casts light evenly over the entire banner. The spotlight is transported in a nylon bag.

FACTS

Width (mm)850.....	1000
Height (mm) 1605 / 2230.....	1605 / 2230
Depth (mm)322.....	322
Weight (kg)3,4.....	3,7
Coloursilver.....	silver

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STANDARD PACKAGE

The Roll Up Compact package includes cassette, telescopic supporting rod, panel profile, internal roller including plastic strip and bag.



PERFECT FOR A SINGLE OCCASION

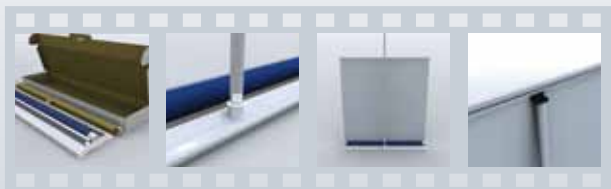
Roll Up Promotion is a simple Roll Up and a great option for displaying the same message on one or only a few occasions. Perfect when you need multiple displays at the same time, for example during a launch campaign or at a one-off event. Available in the format 80x200 cm and comes in a durable case.



FACTS

Width (mm)	800
Height (mm)	2000
Weight (kg)	2,4
Colour	Silver

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STANDARD PACKAGE

Roll Up Promotion includes a cassette, supporting rod, panel strips, top profile and carrying box.







Ingenious design down to the smallest detail. Simply click the stabilising foot in place at the bottom...



...and the supporting rod at the top and you're done.



Maximum banner area thanks to streamlined profiles.

MAIN FOCUS ON THE MESSAGE

4 Screen is a cost-effective way of getting your message across on a large scale. Perfect for events and major campaigns where everything from price to assembly time is crucial. Available in seven widths. The design is discreetly simple and you can put it up in less than a minute. Despite its low weight, the 4 Screen stands perfectly steady.

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FACTS

Width (mm)	550	700	850	1000	1150	1450	2000
Height (mm)	1485	1950	2150	2150	2150	2150	2450
Weight (kg)	1,9	2,2	2,5	2,7	4,1	4,7	3,8*

*The weight of the Classic 2000 covers complete system without the bag.

STANDARD PACKAGE



The 4 Screen Classic package includes foot incl. nylon bag, supporting rod, panel profiles, cardboard tube with lid and bag.

ACCESSORIES



CONNECTION KIT

Magnetic tape for connecting several systems.



LIGHTING

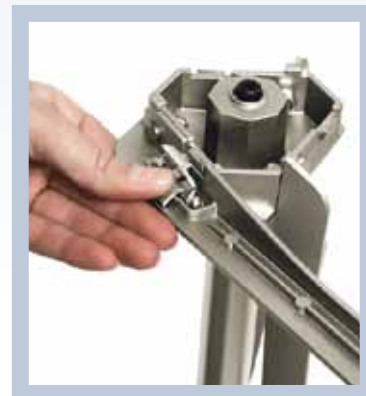
4 Screen Classic comes with the option of a lightweight and convenient low voltage spotlight, which is transported in a handy bag.

ELEVATE YOUR MESSAGE ABOVE THE CROWD

The Pole System is the perfect choice when you need to raise your message up higher – ideal when you want to get noticed in a room or at a trade fair and when you need to see what's going on behind the banner. The Pole System allows you to create exciting solutions, particularly in combination with other systems. The panel dimensions are flexible in height and width, and there is also a double-sided version of the display. The Pole System assembles in no time at all. With just a few simple actions, you fold out the legs, pull up the telescopic rod and hook one or two panels in place. It couldn't be any simpler.



A simple and smart way to attach the image.



Stabilising feet fold in and out easily at the touch of button.



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FACTS

Function	Single/double-sided
Width (mm)	550/700/850/1000
Height (mm)	1000–2500
Weight Basic (kg)	1,6/1,7/1,8/1,9
Weight Travel (kg)	2,3/2,4/2,5/2,6
Colour	Silver

BASIC PACKAGE

The package contains a stand with integrated stabilising feet and an image holder. Supplied in a cardboard box.



TRAVEL PACKAGE

The package contains a stand with integrated stabilising feet and an image holder. Supplied in a practical fabric bag.



ACCESSORIES

Options include a lightweight and convenient low voltage spotlight in an attractive design, plus panel profiles for the double-sided system.

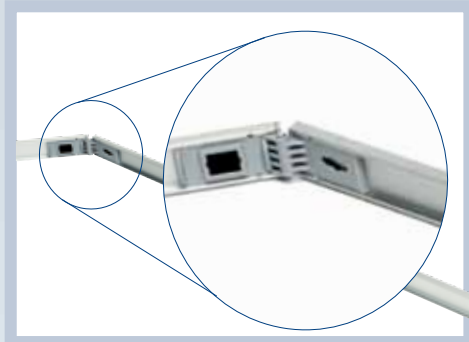




CURVED OR STRAIGHT IMAGE WALLS

Today, the Pop Up Magnetic sets the standard for large image walls at events and presentations. Few loose parts coupled with a light and stable design help you attract plenty of attention with unbroken feature walls. Our smaller systems can be linked together to create a larger image. When adding a Screen Holder to your Pop Up Magnetic, you will be able to show moving pictures at events, exhibitions and meetings.

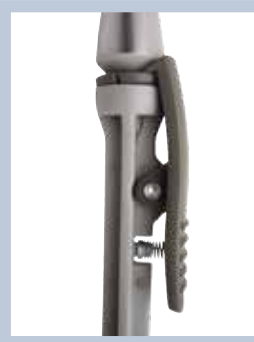




Our innovative magnetic bar is divided into three sections, which means fewer parts and significantly smoother assembly and disassembly.



The magnetic bars are guided into the right position against a metal part in the frame. The image then simply falls attractively into place.

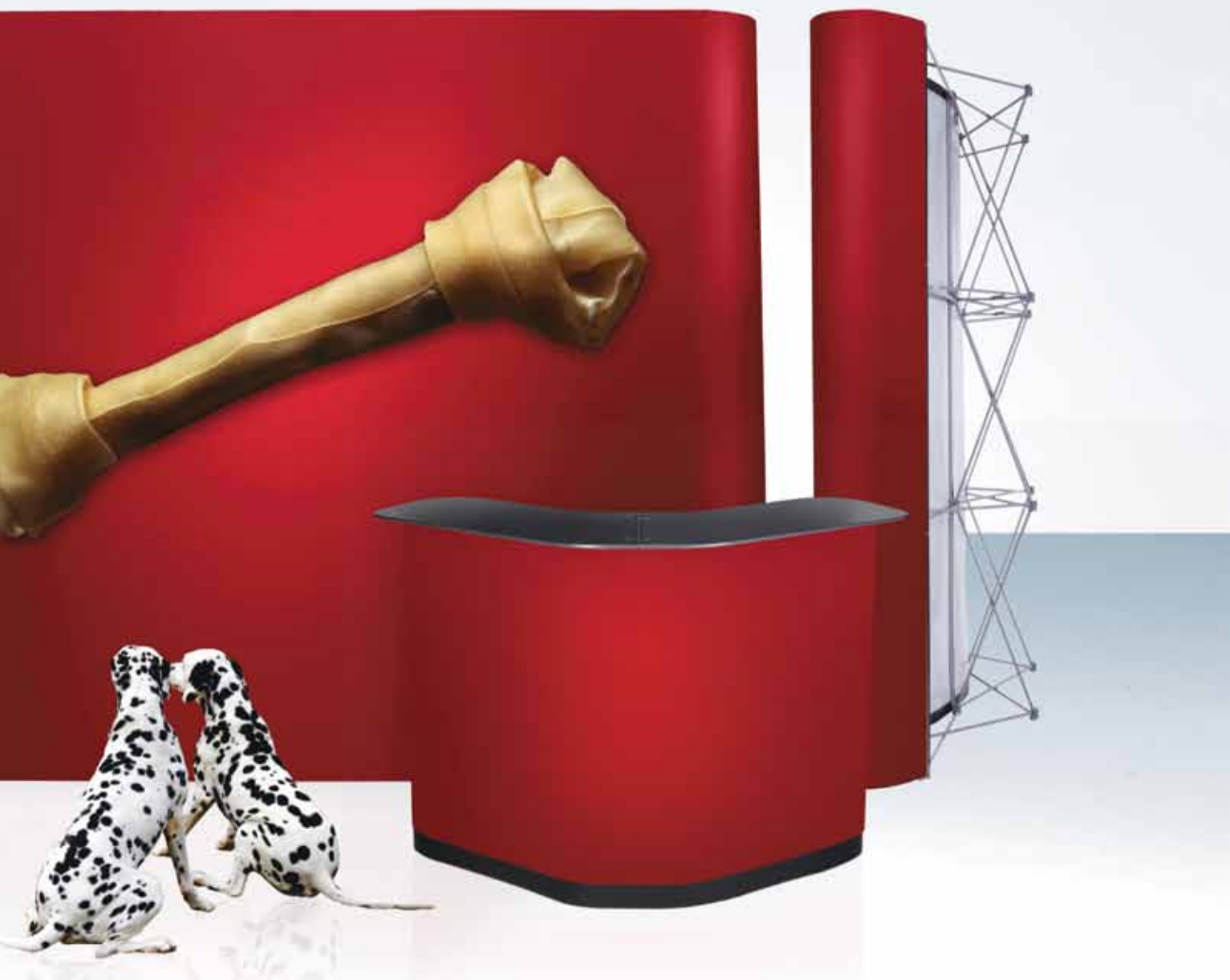


The locking function improves the system's stability.

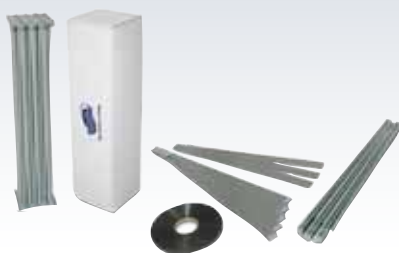


Folded up, the Pop Up takes up minimal space.

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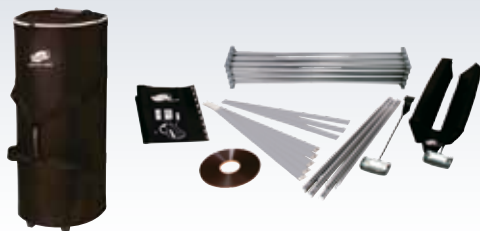
BASIC PACKAGE



For those of you who don't want to move the system much, mostly keeping it stationary. Supplied in a cardboard box.

Contents: Frame, magnetic bars, panel attachments, 30 m magnetic tape and delivery box.

TRAVEL PACKAGE



For those of you who travel a great deal and want a system that's easy and convenient to take with you. Supplied in a practical fabric bag.

Contents: Frame, magnetic bars, panels attachments, 30 m magnetic tape, 120 W spotlights in protective packaging, panel wraps and transport bag with wheels.

PREMIUM PACKAGE



A complete solution for all occasions when you need that little extra. Includes a smart transport box that can quickly and easily be turned into a counter/podium.

The package includes frame, magnetic bars, hangers and kickers, 30 m magnetic tape, transport case with wheels, protection wrap for panels, locking kit for case panel, top shelf with bag and 2 pcs 120W spotlights including saddle bag.

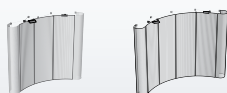
CASE & COUNTER PACKAGE



A complete solution that includes a spacious transport case with wheels that in a minute converts into a stylish counter. On the inside you find sturdy shelves with ample storage.

The package includes frame, magnetic bars incl. bag, hangers and kickers incl. bag, 30 m magnetic tape, Case & Counter standard package (excl. top shelf), and 2 pcs 120W spotlights incl. bag.

FACTS POP UP MAGNETIC CURVED



No. of squares	3x3	4x3
Design	Curved	Curved
Width (mm)	2535	3065
Depth (mm)	710	970
Weight, package (kg) Basic/Travel/Premium	9,6/17,0/23,7	11,5/19,0/25,2
Height (mm)	2224	2224

FACTS POP UP MAGNETIC STRAIGHT



No. of squares	3x3	4x3
Design	Straight	Straight
Width (mm)	2749	3482
Depth (mm)	322	322
Weight, package (kg) Basic/Travel/Premium	9,6/17,0/23,7	11,5/19,0/25,2
Height (mm)	2224	2224

ACCESSORIES



Pop Up Magnetic can be complemented with one or more black 120 W halogen lamps, which cast light evenly over the entire image.



Stabilising feet to increase the stability is recommended when using a Screen Holder.



Screen Holder gives the possibility to show moving pictures.



Flag Clip makes it possible to alternate between the traditional magnetic panels and fabric.

CREATE YOUR OWN AD COLUMN

Pop Up Magnetic Tower is a portable and flexible advertising column – ideal in a reception or to complement a stand at a trade fair. An effective way to create exposure and interest in a small space.



Same magnetic function as the other family members.



Easy to attach and remove the images.



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STANDARD PACKAGE



The Pop Up Magnetic Tower package includes frame, magnetic bars, hangers and 15 m magnetic tape and delivery box.

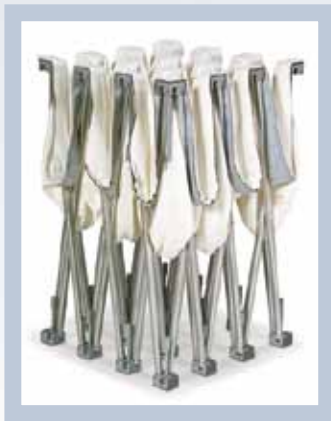
FACTS

No. of squares	3
Height (mm).....	2224
Diameter (mm).....	643
Weight, package (kg)	4,9



PACKED AND READY TO GO!

Soft Image gives you a feature wall of several square metres that easily folds away in just a few seconds. The fabric image is stored and transported already mounted on the display and the low weight makes it easy to move. Combine it with a Soft Image counter for the perfect point of sale.



Smart all-in-one design and low weight make the system easy to carry.



The frame locks into place quickly and easily.



The image is attached with practical Velcro. Choose between having an image on the front or on both the front and sides.

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ACCESSORIES



Soft Image can also be complemented with one or more grey 120 W halogen lamps, which cast light evenly over the entire image. The back of the bag has a pocket for the stabilising feet.

FACTS

Square size.....	2x3	3x3	4x3	5x3	Counter
Width (mm).....	1510	2240	2970	3700	1060
Height (mm).....	2240	2240	2240	2240	1020
Depth (mm).....	320	320	320	320	395
Weight, system (kg).....	8,7	16,2	18,2	20,2	6,7

All Soft Images come with side attachments for occasions when you wish to extend the image beyond the sides.

STANDARD PACKAGE



The Soft Image package contains frame, panel protection and bag.

STANDARD PACKAGE COUNTER



The package contains a Soft Image frame for the counter, shelf unit, counter top and padded nylon bag.



Stabilising feet fold in and out easily at the touch of button.



Designed to be both sleek and stable.

THE PERFECT WAY TO EXPOSE AND TRANSPORT BROCHURES

The Brochure Stand provides the ideal complement to your event environment and a practical way to transport your printed material. With its stable design and ingenious action, the Brochure Stand is designed to give maximum exposure quickly. Available with a soft or hard case.



INSTRUCTIONS – WATCH THE VIDEO AT WWW.EXPOLINC.COM

FACTS



Weight padded case (kg).....	5,0
Weight hard case (kg)	8,4
No. of holders.....	4
Size extended (mm)	L270xB280xH1575
Size folded (mm)	L270xB280xH420
Colour	Silver

PACKAGE



The package contains an aluminium frame with durable brochure holders made from polycarbonate. Choose between a padded fabric case, with a shoulder strap and a substantial carrying handle, or a hard case with wheels and an extendable handle.



TWO WAY BROCHURE EXPOSURE

"The new Brochure Stand" presents your brochures in two directions thanks to the zig zag construction. The brochure stand unfolds by gripping the top and lifting it to an upright position. The stand has a sleek design and stands steady. A locking button makes the system secured when unfolded. Available in a hard or soft transport case.



Two way brochure exposure.



The locking button secures the system when unfolded.



INSTRUCTIONS – WATCH THE VIDEO AT WWW.EXPOLINC.COM



FACTS

Weight incl. soft case (kg)	4,7
Weight incl. hard case (kg)	8,1
Number of compartments.....	5
Unfolded size (mm).....	L400xW259xH1618
Folded size (mm).....	L400xW259xH265
Colour	Silver

PACKAGE



The package contains an aluminium frame with impact-resistant polycarbonate brochure compartments. Choose between a padded bag with a shoulder strap and a durable carrying handle, or a hard case with wheels and extendable handle.





FROM CASE TO COUNTER IN A MINUTE

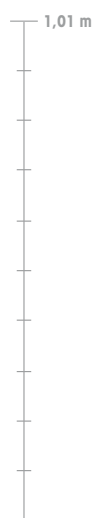
Expolinc Case & Counter is a spacious transport case in a minute converted into a stylish and stable counter. The soft, rounded corners of the top shelf create an inviting meeting point with your message exposed on the cover of the case panel. The case is designed with straight corners to fully make use of the package space while in the same time it is easy to store and carry. Case & Counter is available as ready Pop Up packages but can also be used for transportation of other portable display systems.



Sturdy shelves for discreet storage.



The case is designed for a maximum pack volume of 196 liters.



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FACTS



Weight (kg)	22
Size folded (mm)	D 415xW640xH1000
Size extended (mm)	D 590xW1390xH1010
Volume (L)	196

STANDARD PACKAGE



The Case and Counter package includes box with wheels, internal shelves with bag and panel fixing kit. Add a top shelf and choose between silver, oak and stone.



FOR MEETINGS LARGE AND SMALL

The Stand Up counter becomes a natural meeting place in an event environment or the perfect place to sign a contract for a sale. The Stand Up counter is available in two shapes – rectangular or a stretched hexagon. Both are easy to assemble, with an ultra-stable design that provides maximum space for your message.



Plenty of space for storing your information material.



Easy to transport and assemble. All the panels are already in place in the system.



STANDARD PACKAGE



The Stand Up package includes frame, top shelf, internal shelf and padded nylon carrying bag with shoulder strap.

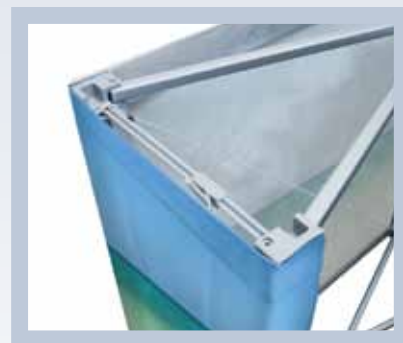
FACTS



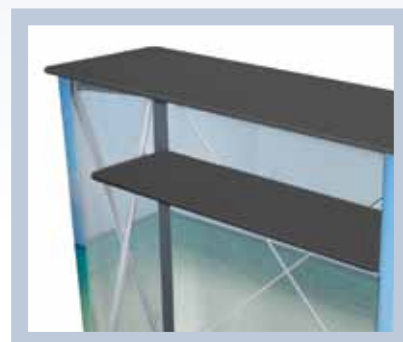
Name.....	Universal	Info
Width (mm)	1210	790
Height (mm).....	1060	1060
Weight, package (kg).....	15,1	9,5
Depth (mm)	500	370

SLEEK AND STURDY

Soft Image Counter is a sleek and sturdy meeting point. Use on its own or with a Soft Image to create a coordinated environment.



The fabric image is fastened at the same practical way as for Soft Image - with velcro - and is stored and transported already mounted.



The inner shelf makes it easy to store material.



STANDARD PACKAGE



The Soft Image Counter package contains frame, top shelf, internal shelf, panel protection and bag.

FACTS

Width (mm)	1060
Height (mm)	1020
Depth (mm)	395
Weight (kg)	8,7

LIGHTWEIGHT AND SLEEK BROCHURE STAND

4 Brochure consists of brochure pockets on a transparent fabric. The stand rolls up easily and is transported in a practical and discreet bag. The system is built on the same principle as the 4 Screen display system, making it highly stable and user-friendly. It weighs only 1.7 kg.



The clever design, with only three parts, makes the 4 Brochure exceptionally easy to assemble. Choose between four or eight pockets.



To take the system down, simply detach the supporting rod and foot and roll the fabric up.



STANDARD PACKAGE	ACCESSORIES	FACTS
 <p>The 4 Brochure is a complete brochure holder that comes in a practical case for storage and transportation. The package includes foot, fabric, supporting rods and case.</p>	<p>An attractive, lightweight and convenient low voltage spotlight is available for the 4 Brochure.</p> 	<p>No. of brochure pockets 4x4 8x4 Width (mm) 285 550 Height (mm) 1485 1485 Depth (mm) 300 300 Weight (kg) 1,7 1,9 Max load (A4) 75 sheets/pocket 50 sheets/pocket Case dimensions (WxHxD) 565x60x160 mm.</p>

GIVES YOUR IMAGES A LIFT

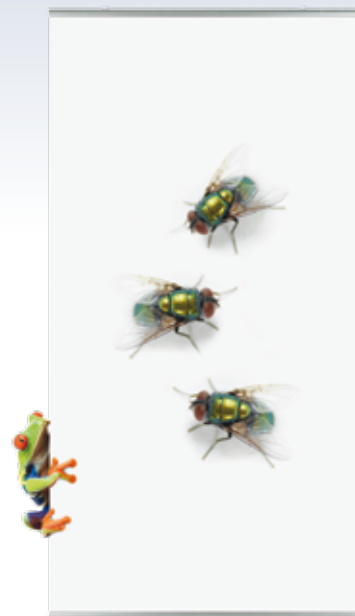
The Poster Profile is an attractive, simple and discreet system for hanging up posters. The solution consists of top and bottom aluminium profiles, a plastic strip and adjustable hanging loops. The poster fits into the plastic strip, which then simply slides into place in the top profile. You can easily change the image even when the system is hanging in place.



Attractive and discreet design that doesn't take the focus off the image.

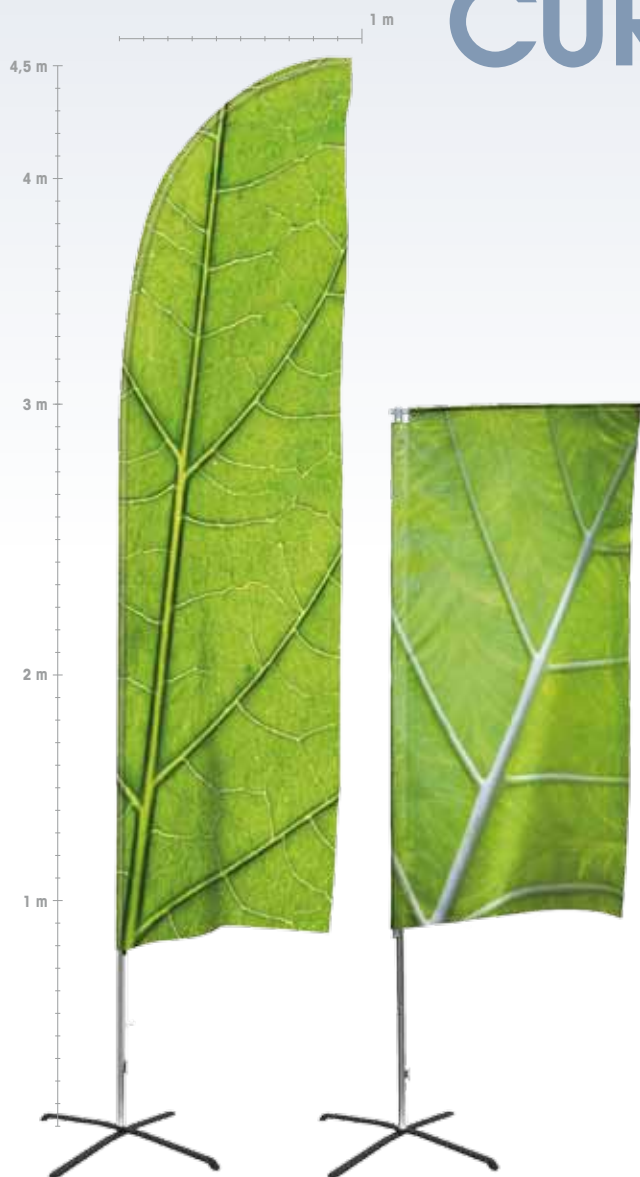


The preglued plastic strip makes it easy to change image.

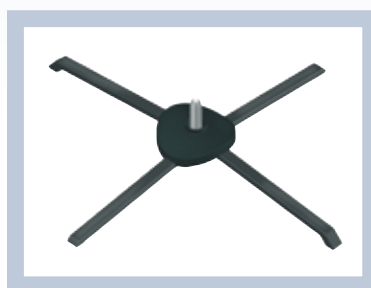


STANDARD PACKAGE	ACCESSORIES	FACTS
<p>The package includes profiles, fixing strip, hanging loops and end stops.</p> 	<p>Discreet bracket for wall hanging available as an optional extra.</p> 	<p>Width (mm) 500/700/1000/2000 Weight (kg) 0,18 Max load (kg/m) 0,8 Colour Silver</p>

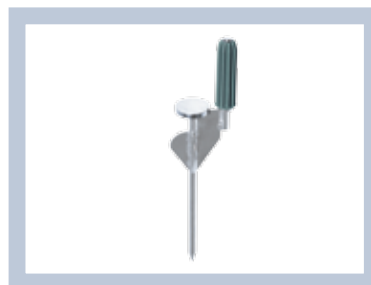
RECTANGULAR OR CURVED FORMAT



Flags of different shapes have been in the market for a long time and are an effective method to display messages outdoor. With Expolinc's new Flag System you will get a flexible combination of two flag options in one system! Choose the shape that suits the occasion – curved or rectangular. Together with the Expolinc Arena, you can create a complete solution to get 100% attention outdoors.



Sturdy and foldable X-foot made of steel and protected by rubber.



Ground stake for securing the Flag System to the ground. i.e a lawn.



Face to attach the flag rope.

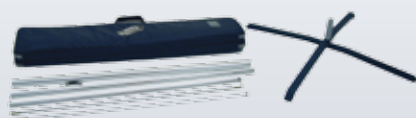
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FACTS

Design.....	Double-sided
Flag pole parts (3 pcs) made with aluminium (mm)	1100
Flag pole part (2 pcs) made with fibreglass (mm)	1000
Weight incl. x-foot (kg)	8,0
Weight incl. ground stake (kg)	2,0

PACKAGE WITH X-FOOT



The package contains delivery box, transport bag with handle, foldable x-foot and flag pole parts.

PACKAGE WITH GROUND STAKE



The package contains delivery box, transport bag with handle, ground stake and flag pole parts.

ACCESSORIES



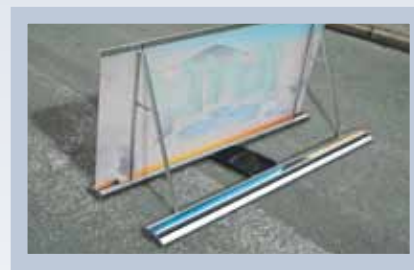
As an option to both packages:
 – Extra weight in a specially designed carrying case.
 – Extra flag pole part for flag extension (available only for rectangular flag).



Double-sided display and spring-loaded top hold.



Pull up and fasten the image. Ready!

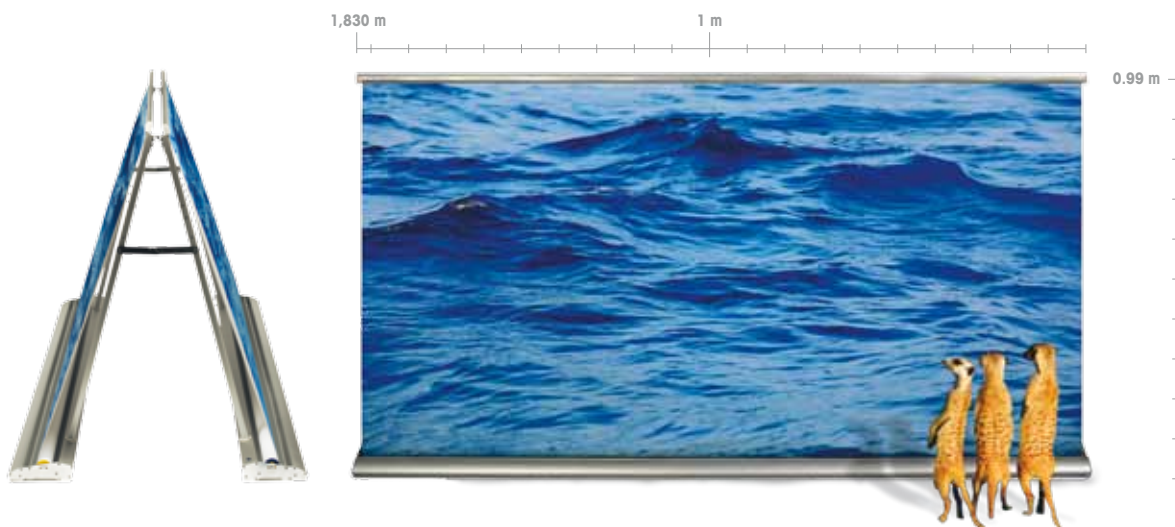


Stands level on uneven ground.

MAKE YOUR OUTDOOR CAMPAIGNS EASILY VISIBLE

Expolinc Arena can be used everywhere when you want to present your message and get maximum attention outdoors. The system is suitable for all types of outdoor activities, including sporting events, campaigns, festivals and shows. Expolinc Arena presents your message in two direc-

tions and the construction is low and wide to make the system stand steady. Thanks to the spring loaded top, the image is always in stretched condition, even on unlevel ground. Together with Expolinc Flag System, you can create a complete solution to get 100% attention outdoors.



INSTRUCTIONS – WATCH THE VIDEO AT WWW.EXPOLINC.COM

FACTS



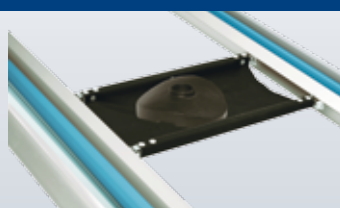
Design	Double-sided
Width/base roller (mm)	180
Length (mm)	1820
Height (mm)	900
Weight (kg)	17,5

STANDARD PACKAGE

ACCESSORIES



The Arena package includes cassettes, foldable poles, panel profiles, plastic strips for internal roller and bag.



As an extra option there is a separate secure device for severe weather.

PROCESS CONTROL

A copy is rarely as good as the original, which is why we design and develop all our products ourselves and control the whole manufacturing process. We have our own modern warehouse and logistics system, providing you not only with products, but with spare parts and accessories – no matter where you are.

QUALITY AND DESIGN WITH A LIFETIME WARRANTY

To make sure that you are able to rely on our systems over and over again, we submit ourselves and our suppliers to rigorous quality control procedures. When developing products, our core objective is to achieve a carefully considered and functional design. We are so confident in the function and quality of our systems that we give a lifetime warranty on all our products.

HOW IT WORKS

Our display systems have been developed to be simple and straightforward to set up and use, without the need for a whole toolbox full of tools. Just to be sure though, every display system does come with easy-to-follow instructions. These can also be downloaded as a PDF from our Download Centre.

DEALERS

Our products are distributed via a network of dealers in over 35 countries. We are only too happy to help you find the best solution based on your needs and wishes.



www.expolinc.com

